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CASE STUDY/TESTIMONIAL - WENDY SAMUELSON

Friday, July 25, 2008

(sent via email to Mark Powers, President, Atticus,
www.atticusonline.com)

Mark,

After your lecture to the Boutique Lawyers' Group in NYC, I have become a big fan of yours. You preach reduction of stress through a method unknown to most attorneys. Your funny comparison to beating the dead horse and why change is necessary was most compelling to me.

I have someone I want to introduce to you that I believe will be able to add a new dimension to your business and vice versa. I am asking your permission first to make this "cyber introduction."

Kelley Black, Founder of Balancing the Executive Life, has changed my life. She has helped me to create a sense of inner balance and reduced stress in a high stress career as a matrimonial lawyer. Not only has my physical pains of TMJ, back and neck, chronic headaches, etc been almost eradicated, but I am also a more efficient and effective lawyer, a better rainmaker, and a better managing partner because of her methodology. My clients have even remarked that I am able to "cut right through it" and get their case resolved quickly and efficiently.

Kelley is, in a sense, a modern day healer. She is not just a yoga and pilates coach; rather, she gives you tools to change the inner workings of your mind.

Kelley is my age (40), and it is easy to relate to her. She used to be an advertising executive, in a high stress career, so she fully understands the high stress work environment. I have been working with her for two years now, and she is a joy both personally and professionally. She has lectured at Fortune 500 companies, law firms, and has appeared on ABC News. Her clients are high level executives, partners of major law firms, Wall Street executives and entertainment executives.

I know Kelley can add to your business by giving workshops at your weekend seminars or being part of firm retreats. Her best method, though, is working one on one with someone like me, a managing partner. By reducing stress in my life, she has made me more open to change and find ways to have a happy and successful career, manage time better, and enable me to work on my business, not in it (this would make you proud, I know!) . As such, she will be a wonderful addition to your method of reducing stress and better firm management

Wendy B. Samuelson, Esq.
Samuelson Hause & Samuelson, LLP
300 Garden City Plaza
Garden City, New York 11530
phone: 516.294.6666
fax: 516.294.6622
web: www.matrimonial-attorneys.com

Balancing the Executive Life

12 West 27th Street, #9
New York, NY 10001

Phone: 212-675-9355 x112

Mobile: 917-586-5554

Email: kelly@balancingexec.com

<http://www.balancingexec.com>